Amendments to Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method comprising:

~~displaying, by a computer based system for administering charitable donations, a plurality of charities corresponding to a search request, wherein donation information including a minimum donation rule is associated with each charity;~~

receiving, by [[the]] a computer based system for administering charitable donations, an identifier of a selected charity of a plurality of charities, a donation amount, and an employer identifier corresponding to an employer, wherein donation information includes a minimum donation rule associated with each charity;

~~verifying, by the computer based system, that the donation amount complies with the minimum donation rule;~~

receiving, by the computer based system, a confirmation that a charge corresponding to the donation amount posted to at least one of a transaction account and a loyalty account;

transmitting, by the computer based system, a request for a matching employer donation, wherein the request comprises the donation amount and the confirmation that the donation amount was posted to at least one of the transaction account and the loyalty account;

matching, by the computer based system, the identifier of the selected charity to a charity category, wherein the charity category comprises a set of employer defined predetermined rules governing matching contributions made by an employer and wherein the predetermined rules comprise at least a percentage and a cap amount;

retrieving, by the computer based system, the percentage and the cap amount;

multiplying, by the computer based system, the donation amount by the percentage to compute a preliminary employer donation amount;

calculating, by the computer based system, a final employer donation amount by limiting the preliminary employer donation amount to the cap amount; and

processing, by the computer based system, a payment to the selected charity for the final employer donation amount.

2. (Previously Presented) The method of claim 1, wherein the method is performed in an online environment.

3. (Previously Presented) The method of claim 1, wherein at least one of the donation amount and the final employer donation amount further includes a loyalty point donation.

4-5. (Cancelled)

6. (Previously Presented) The method of claim 1, wherein the plurality of charities are all government approved 501(c) charities.

7-20. (Cancelled)

21. (Previously Presented) The method of claim 1, wherein the donation amount includes a first recurring donation.

22. (Previously Presented) The method of claim 21, wherein the final employer donation amount includes a second recurring donation, in response to the donation amount including the first recurring donation.

23. (Previously Presented) The method of claim 1, further including, transmitting, by the computer based system, a record corresponding to the donation amount.

24. (Currently Amended) A computer based system for administering charitable donations, including:

a network interface communicating with a memory;

the memory communicating with a processor for administering the charitable donations; and

the processor, when executing a computer program, is configured to:

~~display a plurality of charities corresponding to a search request, and wherein donation information including a minimum donation rule is associated with each charity;~~

receive, by the processor, an identifier of a selected charity of a plurality of charities, a donation amount, and an employer identifier corresponding to an employer, wherein donation information includes a minimum donation rule associated with each charity;

~~verify that the donation amount complies with the minimum donation rule;~~

receive, by the processor, a confirmation that a charge corresponding to the donation amount posted to at least one of a transaction account and a loyalty account;

transmit, by the processor, a request for a matching employer donation, wherein the request comprises the donation amount and the confirmation that the donation amount was posted to at least one of the transaction account and the loyalty account;

match, by the processor, the identifier of the selected charity to a charity category, wherein the charity category comprises a set of employer defined predetermined rules governing matching contributions made by an employer and wherein the predetermined rules comprise at least a percentage and a cap amount;

retrieve, by the processor, the percentage and the cap amount;

multiply, by the processor, the donation amount by the percentage to compute a preliminary employer donation amount;

calculate, by the processor, a final employer donation amount by limiting the preliminary employer donation amount to the cap amount; and

process, by the processor, a payment to the selected charity for the final employer donation amount.

25.   (Currently Amended) A tangible non-transitory computer-readable storage medium having computer-executable instructions stored thereon that, if executed by a computer based system for administering charitable donations, cause the computer based system to perform ~~a method~~ operations including:

~~displaying, by the computer based system, a plurality of charities corresponding to a search request, and wherein donation information including a minimum donation rule is associated with each charity;~~

receiving, by the computer based system, an identifier of a selected charity of a plurality of charities, a donation amount, and an employer identifier corresponding to an employer, wherein donation information includes a minimum donation rule associated with each charity;

~~verifying, by the computer based system, that the donation amount complies with the minimum donation rule;~~

receiving, by the computer based system, a confirmation that a charge corresponding to the donation amount posted to at least one of a transaction account and a loyalty account;

transmitting, by the computer based system, a request for a matching employer donation, wherein the request comprises the donation amount and the confirmation that the donation amount was posted to at least one of the transaction account and the loyalty account;

matching, by the computer based system, the identifier of the selected charity to a charity category, wherein the charity category comprises a set of employer defined predetermined rules governing matching contributions made by an employer and wherein the predetermined rules comprise at least a percentage and a cap amount;

retrieving, by the computer based system, the percentage and the cap amount;

multiplying, by the computer based system, the donation amount by the percentage to compute a preliminary employer donation amount;

calculating, by the computer based system, a final employer donation amount by limiting the preliminary employer donation amount to the cap amount; and

processing, by the computer based system, a payment to the selected charity for the final employer donation amount.